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The Power to Surprise™

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because the best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Over 1.5 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 42,000 employees worldwide and annual revenues of almost US\$15 billion. It is the major sponsor of the Australian Tennis Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.



The Car Powered by Passion

Rio





The **fun** starts here

Why settle for the ordinary when there's excitement just around the corner? Rio, with its right-on-the-mark styling and loads of standard features, opens up a whole new world of driving fun.



The standout on any street

The sight of a taut, athletic body turns heads and draws admiring looks on any street. That's the feeling you'll experience behind the wheel of your Rio.



Admire the view

See the lighter side of life and have fun when you drive.
The light and airy cabin within the Rio is sure to brighten your day.



Your own private **oasis**

Retreat into Rio and immerse your senses in your own private oasis of peace and quiet. Here, you can gather your thoughts as the world rushes around you. Sit back, unwind and let your imagination soar. Rio opens up a serene new world that only you can see, and that only you can feel. Though Rio ranks as a small car, it makes absolutely no compromises when it comes to cabin comfort.



Big ideas in a small package

Life with Rio is a life full of pleasant surprises. Once you slip inside and experience Rio's roominess and amenities, you'll know you've made the right choice. Discover a smartly styled car that makes absolutely no compromises. You get award-winning high quality construction and a long list of standard equipment that has Kia's competitors green with envy.



Remote entry system

Rio has keyless entry from the keyfob, with a handy fold-in ignition key to make the fob easy to carry.

1	2
3	4

- 1. 60:40 split-folding rear seat (5-door)
- 2. 60:40 split-folding rear seat (4-door)
- 3. Shelf trim cover
- 4. Luggage net

Flexibility is the key

The heart and soul of the Rio experience is all about fun. It's the fun times you spend behind the wheel with friends and family. Certainly, adventures in your Rio will provide some great memories for you to treasure but Rio is also about long-lasting driving satisfaction. Rio is solidly built to deliver years and years of reliable, trouble-free service. However many miles you travel down the road, you can rely on Rio to get you there in safely, comfortably, economically and in style. Discover what millions of satisfied Kia customers around the globe already know: the Kia ownership experience is surprisingly satisfying.





1.6 DOHC CVT engine
 Max. Power (ps / kW @ rpm) 110 / 82 @ 6,000
 Max. Torque (kg·m / Nm @ rpm) 14.8 / 145.1 @ 4,500

1.4 DOHC engine
 Max. Power (ps / kW @ rpm) 94 / 70 @ 6,000
 Max. Torque (kg·m / Nm @ rpm) 12.7 / 124.5 @ 4,700

Performance matters

Kia has engineered some of the most refined, economical and high-performing engines in the sector. Rio offers a 1.6-litre DOHC engine with Continuously Variable Valve Timing (CVT) which really hits the sweet spot with a beautiful balance of power and fuel economy. CVT ensures the engine receives the optimal amount of air under all engine speeds.

The 1.4-litre DOHC option offers maximum economy with quiet and velvety smooth performance. With the engine choice comes the transmission choice too. The 5-speed manual transmission combines with an easy-shifting hydraulic clutch for those who prefer to take matters into their own hands. For relaxed, leisurely driving you may opt for the 4-speed automatic.



1. 4-speed automatic transmission
2. 5-speed manual transmission



On the **defensive**

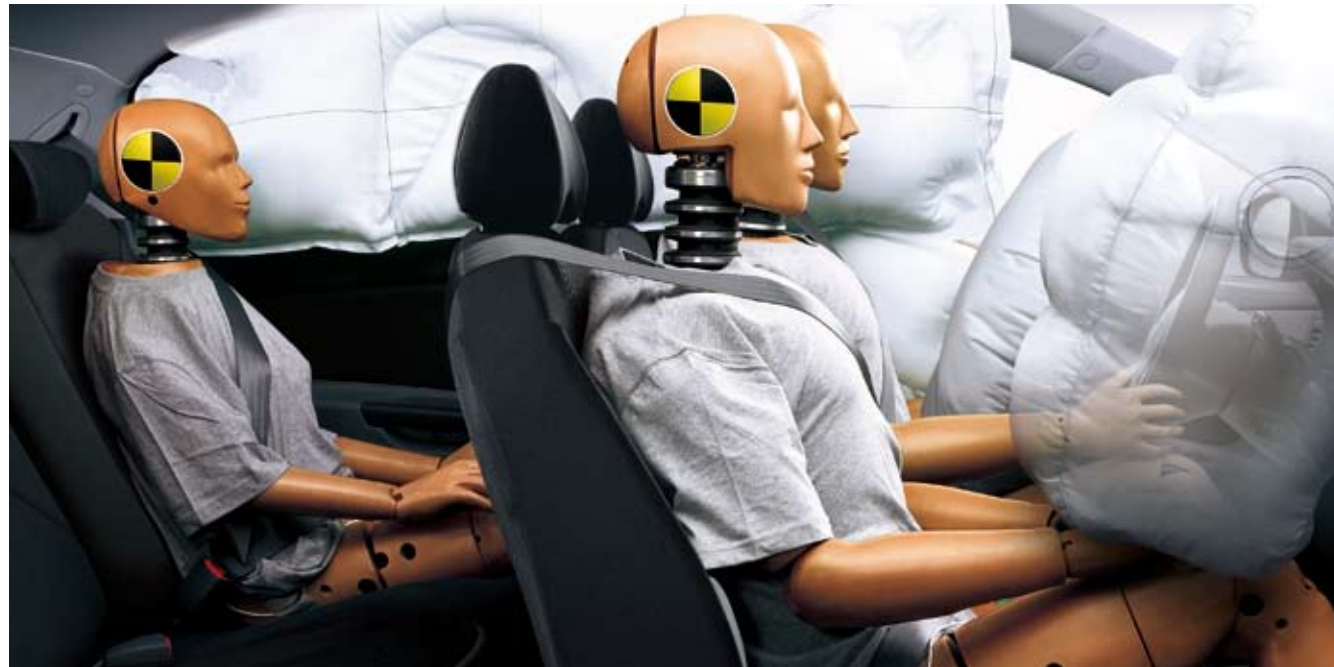
Reinforced body structure

Rio's steel unibody provides the very first line of defense. In the event of a collision, the body crumples in a pre-calculated way to absorb impact forces thanks to its optimised design.



Comfort and style are important, but Kia ensures that the safety of the driver and occupants is paramount. Accordingly, advanced safety technology is no longer the exclusive preserve of luxury cars. Rio has a steel unibody structure featuring a safety optimised design that ensures the bodyshell crumples in a pre-calculated way. This will absorb impact forces, providing total peace of mind when driving Rio. Ventilated front disc brakes coupled to a massive 10-inch brake booster provide excellent stopping power.

Rio is available with dual front air bags and seatbelt pretensioning system for the front seats. Whilst Rio's doors are reinforced with ultra high tensile strength steel bars, additional optional safety features such as side and curtain airbags can give occupants maximum protection. An Anti-lock Braking System (ABS) further enhances the safety of your Rio. You have the ability to manual switch off the front passenger airbag. Rio's active headrests are designed to greatly reduce the risk of neck injury. And for greater security and safety, a central door locking system is now standard.



► Ventilated front disc brakes

Rio is equipped with ventilated front disc brakes which help to dissipate the heat and improve the reliability of the car's stopping ability.



▼ Active headrest

The active headrests help to reduce neck and spinal injuries from the forces of a collision by moving forwards and up within milliseconds of the moment of impact.



▲ EBD & ABS

Rio has four-sensor ABS brakes with Electronic Brake-force Distribution (EBD) for highly efficient braking.



◀ Seatbelt pretensioners

The seatbelt pretensioners pre-empt the force of an impact and tighten the seatbelt to prevent the occupant from moving forward.





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In the Rio you've got the room to express yourself—much more than you'd imagine from a small car. It's no stretch to believe it.

Rio has been created to provide pure pleasure to its driver and occupants, no matter whether they are male or female. When the sun shines, Rio will want to come out and play and be everyone's best friend. From a woman's perspective the Rio appeals to the more sensual, softer feminine side. Rio soothes and satisfies the five senses as a well-designed car should. Textures are inviting and smooth to the touch while the colours and shapes both inside and out are easy on the eyes. Best of all, Rio is solidly built to last years and years and to minimise the need to lift the bonnet and get with the grime.

Miles of **smiles**

Men see things a little differently from women. They approach things more logically and analytically, especially in weighing the right car to purchase. And the logic behind Rio is inescapable: Rio offers much more car than the competition. From its neatly packaged style and engine performance that makes it agile and economical, Rio has common sense written all over. Tally all the standard features, compare the specifications and check out the superior quality. It's an open and shut case: Rio wins.



From **A** to **Z** in detail



Power window switches: From the driving seat you can open and close all four windows as well as making adjustments to the wing mirrors at the touch of a button, all from the convenience of the door-located arm rest.



Metal trim pedals: Rio has touches of contemporary style throughout the cabin, such as the metallic foot pedals, which provide ample grip for the foot as well as maximum visual appeal.



Steering wheel audio remote control: Convenient access to audio functions for greater convenience with one-touch mode change and volume turning and other capability.



Power & tilt steering wheel: The power steering wheel of the Rio aids for your easier handling, and the tilt function that adjusts vertically suits the steering wheel for your more convenient driving position. These advantageous functions will ensure you appreciate the performance and driveability of the car.



Tachometer, speedometer & LCD trip computer: The in-dash gauges are designed to be easy on the eye as well as highly visible. The Kia signature orange illumination is a highlight of both the round dials and LCD trip computer.



Climate controls: The climate controls are located in the centre dash console, and have a fresh and unique style that is highly tactile and visible and complements the modern Rio interior. Adjust the fan and heat settings, or fully control the cabin climate when you opt for air conditioning.



Rear seat adjustable headrests: The forces of a collision can affect every occupant of the vehicle, and Kia takes the safety of rear passengers as seriously as those in the front. Correctly adjusted headrests can ensure that whiplash injuries are minimised.



Heated side mirrors: Condensation, ice and even snow can affect driving visibility, but the heated outside wing mirrors ensure you're back to 100% visibility. The warming effect is managed using interior controls, which can also adjust the angle of view.

* except Middle-east



Rear seat centre armrest: The rear seating arrangement will comfortably seat three people, but when vacant the centre seat has a pull-down padded armrest to give your rear passengers even more comfort than they already enjoy.



Removable ashtray: The ashtray can collect ash as well as other waste such as sweet wrappers. The self-contained closing design ensures spillage and odours are retained within, and the ashtray lifts out for clean and quick disposal of the contents.



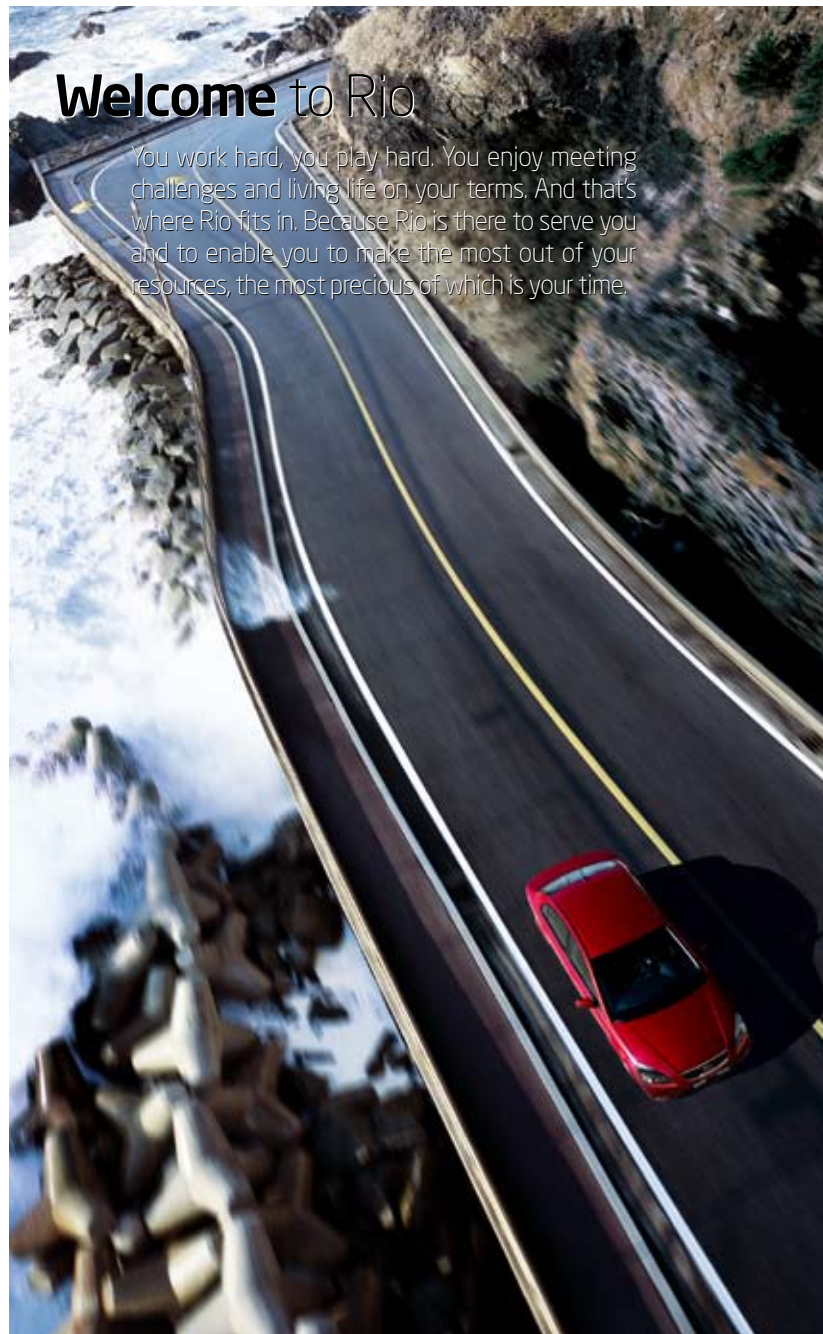
Roof-mounted antenna: The Rio's antenna is mounted towards the rear of the roof. The compact design is both highly discrete yet a powerful signal source for the audio system radio, maintaining the Rio's excellent aerodynamics.



Assist grip handle: Rio accounts for anyone's age or whatever they may be carrying by including a roof corner mounted assist grip. The grip will help occupants exit the vehicle.

Welcome to Rio

You work hard, you play hard. You enjoy meeting challenges and living life on your terms. And that's where Rio fits in. Because Rio is there to serve you and to enable you to make the most out of your resources, the most precious of which is your time.



AUX & USB Port: The AUX & USB socket enables you connect an MP3 or other portable device and play your favorite audio directly from a memory through the in-car speakers.



Luggage lamp: Loading and unloading your luggage becomes a breeze at night or when light is restricted, such as in a garage. The luggage lamp will automatically come on when the tailgate is opened.



Sunvisor vanity mirror: Women appreciate illuminated vanity mirrors and they're just one of the many deluxe touches you'll find on Rio.



Central door lock: Rio comes with remote central locking, but the driver's door handle overrides the locking enable a safe and immediate exit when required.



Door map pockets: Rio can really help you to go places! The front driver and passenger side doors offer slimline pockets with a sizeable open area above for inserting and containing useful documents including maps.



Backrest pockets: Keeping paperwork, magazines and literature tidy is a breeze in your Rio. The seat backs have convenient vertical net-pockets to keep the interior tidy and practical too.



Map lamps with sunglass holder: Mounted at arm's length in the roofspace above the windscreen is a convenient covered compartment to store sunglasses safely, alongside the lighting control for the dual map lights.



Centre console: Kia has spent time considering how best to optimise storage space and convenience. The centre console provides a handy recessed container for storing and retaining loose change and other small items.



Glove box: The glove box is a sensible storage area with a sizeable compartment for storing documents and other items. It folds down neatly from the dash without reducing leg space in front of the passenger seat.



Centre cup holder: Of course you would never drink and drive, but Rio provides two handy cup holders alongside the handbrake between the front seats for placing soft drinks close at hand and minimising the risk of sticky spills.



Multi box: The multi box is yet another sensible storage opportunity that makes use of space that otherwise would be wasted. The handy little compartment folds down to store valuables and small item and neatly closes out of sight.



Centre fascia ticket holder: The art of clever design is to understand every need a driver may have. The ingenuity of the ticket holder in the centre fascia ensures that parking tickets and credit cards are close at hand for ticket booths and tolls.

Colour and style combined

The modern, fresh and clean lines of the interior dash give Rio a sophisticated appeal. The interior colour options ensure the dash is given a complementary look, including the audio system and controls serve only to enhance the appeal.

You can reflect your desires through the interior colour combination. Rio ensures the quality of materials, from the seats to the trim, is high and each option has been created to provide a seamless and contemporary feel. The options include the elegant and airy two-tone grey, classic and timeless two-tone beige (each with leather option), and the colour & sports pack red and black scheme.



◀ Beige two-tone //

Alternatively, customers can specify a beige two tone interior colour scheme which never goes out of style and achieves an understated elegant effect.



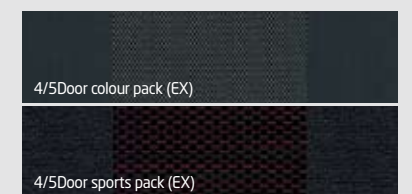
▶ Grey two-tone //

Elegant and fashionable, the grey two tone interior colour scheme provides a relaxed, neutral ambiance that everyone will appreciate.



◀ Colour & Sports pack //

The colour or sports packs give you the choice to style your Rio interior, by opting for the colour upholstery or red-flecked sports option.



The Rio is...

CONCEPT

Attractive styling and technical sophistication. In every measurable category, Rio delivers significant benefits to the customer. It appeals with attractive styling, impressive comfort, superior safety, class-leading dynamic performance and overall refinement. The Rio will let you live the life you desire with its worthy trims and options.

DESIGN

Dynamic, youthful, bold and sporty. From its ground-hugging stance that hints at agile handling and sporty performance to its bold nose, dynamic profile and simple but neat interior, Rio cuts an impressive profile that stands out from the competition. Extra large headlamps, twin bonnet ridges that sweep down to wrap around the black mesh air-intake grille and a deep front spoiler pierced by the broad lower air-intake, all create a solid sculptural quality and feeling of durability.

COMFORT

More headroom, legroom and shoulder room. Rio's interior dimensions make it clearly 'best-in-class' for roominess. Rio's interior design mirrors the exterior theme. The design is simple, modern and clean-cut, and executed in good-quality materials. Rio's interior comes loaded with standard comfort and convenience features that make it the prime contender in the realm of the small passenger car.

SAFETY

ABS says it all. With Rio you get total peace of mind knowing it's equipped with the most advanced safety technology including an Anti-lock Braking System (ABS), dual front airbags plus side and curtain airbags, active head restraints and much more.

PERFORMANCE

Class-leading gasoline. Rio comes fully-revised engines-not just one, but two options-and all the engines offer customers 'best-in-class' power outputs that anticipate a rising power trend across the small passenger car that the Kia Rio is destined to lead. The two 16-valve gasoline engines include the 1.6 DOHC CVVT and the 1.4-litre DOHC engine that make the Rio 'best-in-class'. Both engines can be mated with a four-speed automatic transmission or 5-speed manual.

REFINEMENT

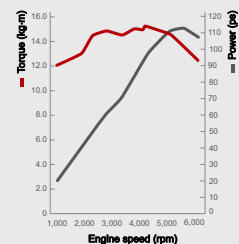
Quiet, smooth ride with responsive, agile handling. Rio's longer wheelbase and wider track have inherent benefits for ride and handling. At the front, McPherson Struts have co-axial coil springs, offset for optimal handling stability and improved ride, while allowing the Rio to steer and maneuver with minimal effort. At the rear, the Rio suspension employs a transverse torsion beam axle designed to deliver a smooth ride. Anti-roll bars are equipped in front and gas-filled shock absorbers are standard fit for both the front and rear suspension systems.

Specifications

Dimensions (mm)	4-door	5-door	4-door	5-door	4-door	5-door	
Overall length	4,250	4,025	Overhang (rear)	905	680	Head room (rear)	960
Overall width	1,695	←	Interior length	1,835	←	Shoulder room (front)	1,360
Overall height	1,470	←	Interior width	1,395	←	Shoulder room (rear)	1,350
Wheelbase	2,500	←	Interior height	1,210	←	Hip room (front)	1,290
Wheeltrack (front)	1,470	←	Leg room (front)	1,085	←	Hip room (rear)	1,270
Wheeltrack (rear)	1,460	←	Leg room (rear)	870	←	Min. ground clearance	155
Overhang (front)	845	←	Head room (front)	1,005	←		

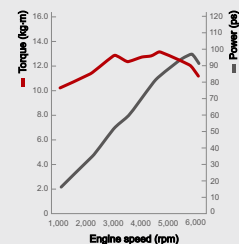
Engine

1.6 gasoline DOHC CVVT engine



Displacement
1,599cc
Max. Power
110ps / 82kw @ 6,000rpm
Max. Torque
14.8kg·m / 145.1 Nm @ 4,500rpm

1.4 gasoline DOHC engine



Displacement
1,399cc
Max. Power
94ps / 70kw @ 6,000rpm
Max. Torque
12.7kg·m / 124.5 Nm @ 4,700rpm

Body colours

A rainbow of modern paint finishes enables you to choose the body colour to suit, with 8 contemporary shades available.



Clear White (UD)



Clear Silver (6C)



Cashmere Beige (I4)



Sunset Orange (06)



Tropical Red (08)



Sapphire (T5)



Titanium Silver (IM)



Midnight Black (9B)

Wheels & Tyres

Complement the colour and style of your Rio with Kia's wheel options. You can opt for two 14-inch steel wheel choices with a single 6-spoke cap style, a 5-spoke 16-inch alloy or the premium 7-spoke 16-inch alloy for the ultimate appeal.



205 / 45 R16" Alloy



195 / 55 R15" Alloy



185 / 65 R14" Alloy

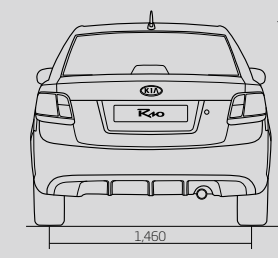
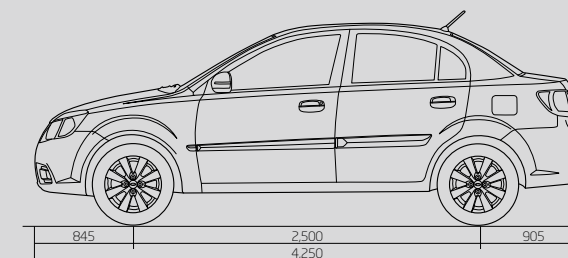
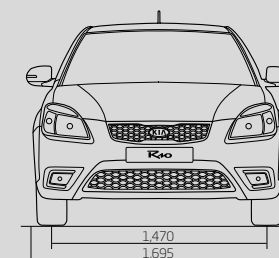


185 / 65 R14" Wheel cover



175 / 70 R14" Wheel cover

Dimensions (mm)



※ All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information.